



## Attention Principals and Fifth Grade Teachers



### Work Zone Safety Poster Contest

*Your students are invited to participate  
in a fun and educational poster contest*

This contest is an opportunity to teach your fifth grade students the importance of civic virtues and respecting the state's laws, as well as being safe on our state's roadways. This contest will reinforce the Indiana Department of Education's Grade 5 Academic Standard 2 – Roles of Citizens – by helping students think about what it means to be a citizen of their community, the importance of laws and the lawmaking process. Who are good citizens? Good citizens understand the importance of laws – like Indiana's new work zone safety law – and the state's lawmaking process.

Indiana's Highway Work Zone Safety Awareness Week educates motorists about the importance of driving safely through highway work zones. Each year, people are hurt and killed in our state's highway work zones because they drive too fast or don't pay attention. The people involved in crashes are often in cars, but highway workers are sometimes hurt, too. Because of the importance of this safety issue, Indiana's General Assembly passed a new law last year to help make work zones in Indiana safer. The new law means tougher penalties for drivers who violate laws in work zones. Motorists drive too fast or recklessly in a work zone may be fined \$1,000 or sent to prison for eight years.

#### Poster Contest Rules

- Posters should clearly promote work zone safety and include the words "Work Zone Safety: It's Indiana Law"
- Posters should promote **one** of the following safe work zone driving behaviors:
  - Slow Down
  - Stay Alert
  - Don't Tailgate
  - Pay Attention
  - Plan Ahead
- Posters must be at least 14-by-18 inches but not larger than 16-by-22 inches.
- Posters must be easy to understand and all words must be easy to read and spelled correctly.
- Use some common work zone colors such as yellow, orange or florescent yellow-green.
- Use materials that are easily reproduced, such as tempera, crayon, markers, pen or ink.
- A contest registration form must be attached to the back of each poster.
- Posters must be mailed flat and postmarked by **March 1, 2008**.
- Mail posters to: Work Zone Poster Contest, INDOT Office of Communications, 100 North Senate Avenue, Room N755, Indianapolis, IN 46204-2217.

#### Poster Contest Prizes

Posters selected as finalists will be displayed in the Rotunda of the Indiana Statehouse during Highway Work Zone Safety Awareness Week, April 7-11, 2008. The contest winner will be invited to the Statehouse for a special event. The winner will also receive a great transportation prize pack and certificate from INDOT, the Indiana State Police and the Indiana Criminal Justice Institute.

#### Additional Resources

Downloadable brochures and fact sheets about Indiana's work zone law and work zone safety are available at [WorkZoneSafety.IN.gov](http://WorkZoneSafety.IN.gov) under "materials for download." This Web site also makes a great resource for students researching their poster projects.

**Questions?** Contact Megan Tsai, INDOT Office of Communications, [mtsai@indot.IN.gov](mailto:mtsai@indot.IN.gov) or (317) 232-8558

## Indiana Highway Work Zone Safety Awareness Week Poster Contest



You probably know that driving on the roads can be dangerous if drivers are not careful. Going too fast or not paying attention can cause serious car crashes. But did you know work zones are some of the most dangerous places on the highway?

Too many motorists and highway workers are being hurt because of crashes in Indiana's work zones. That's why Indiana's legislators passed a new law making penalties for breaking the traffic laws in work zones much tougher. Under the new law, someone who speeds or drives recklessly in a work zone may have to pay \$1,000 or go to prison for eight years.

To help drivers understand the importance of this new law, we need your help! You may want to start by reading a little more about work zone safety at the Web site [WorkZoneSafety.IN.gov](http://WorkZoneSafety.IN.gov). Then, design a poster that follows these rules:

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*Finalist's posters will be displayed in the Indiana Statehouse, and the winner receives a great transportation prize pack!*

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### Work Zone Safety Poster Contest Registration Form

(Please clip and attach to the back of each entry)

Name (first and last): \_\_\_\_\_

Age: \_\_\_\_\_

School Name: \_\_\_\_\_

School Address: \_\_\_\_\_

School Phone Number: \_\_\_\_\_

Teacher's Name: \_\_\_\_\_

Teacher's Email: \_\_\_\_\_

Room Number: \_\_\_\_\_